

BUPE2024

SPONSORSHIP OPPORTUNITIES PROSPECTUS

Buprenorphine: Clinical and Public Policy Implications (BUPE2024)

Journal of **Opioid Management** Basic Science, Clinical Pain Management, and Compliance Volume 17, Number SPECIAL ISSUE ISSN 1551-7489 **Buprenorphine: Clinical and Public Policy Implications** CONTENTS EDITORIALS A history of opioid abuse: Why buprenorphine is superior for the management of opioid Alan Cowan: Buprenorphine from the bench use disorder and pain 43 Michael D. Komrowski, MS; Nitin K. Sekhri, MD Saadet Inan, MD, PhD: Michael Guarnieri, PhD, MPH Dispensing of medications used in MAT Buprenorphine not a silver bullet but an for Medicare Part D beneficiaries: opioid of choice for chronic pain 11 Impact of 2016 CARA . Mellar P. Davis, MD, FCCP, FAAHPM; Chris Gillette, PhD; Jeffrey Fudin, PharmD, FACCP, FASHP, FFSMB Catherine Shull, PA-C, MPAS; Sarah J. Garvick, MS, MPAS, PA-C; LETTER TO THE EDITOR Lindsey Mitchell, MSM, MMS, PA-C; Julienne Kirk, PharmD Buprenorphine: Not a silver bullet, and still controversial. Interest in long-acting injectable Sudheer Potru, DO, FASAM buprenorphine among syringe services Michael Sprintz, DO, DFASAM: program participants. Antje M. Barreveld, MD; Hannah Epstein, BS: Lvnn Kohan, MD Andres Perez-Correa, MD ORIGINAL ARTICLES Jason Beltre, BS; Christine Fitzsimmons, ASN; Buprenorphine blood concentrations: Pia Marcus, BA: A biomarker for analgesia Franklin Ramirez, BA Michael Guarnieri, PhD, MPH L. Synn Stern, RN, MPH; Emerging pharmacologic mechanisms Brianna L. Norton, DO, MPH; Aaron D. Fox, MD, MS: of buprenorphine to explain experience Andrea Jakubowski, MD, MS Jeffrey Bettinger, PharmD; Buprenorphine not detected on urine drug Himavapsill Batista Ouevedo, PharmD; screening in supervised treatment Jacqueline Cleary, PharmD, BCACP Nazila Jamshidi, MBBS, FRACP, FAChAM, BPharm (Hons), PhD; Perioperative pain management and outcomes

in patients who discontinued or continued Aamer Attaar, PharmD, BCPS: Molly Curran, PharmD, BCPS, BCCCP; Lyndsi Meyenburg, PharmD, BCPS; Richard Bottner, DHA, PA-C: Clarissa Johnston, MD: Kirsten Roberts Mason, PharmD, BCP5

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FAChAM

Patient satisfaction with clinic-based medication pick up: Addressing pharmacy-level challenges to buprenorphine access Elizabeth Kolb, MS Mark Rueth, PharmD TOC continued over Presented by: Journal of Opioid Management (JOM)

Date: Monday, August 5, 2024 [The conference will be recorded and available online for up to six months]

BUPE2024 is an upcoming virtual conference and educational website focused on all aspects of the use of buprenorphine in medicine. It will serve as a comprehensive roadmap for medical professionals prescribing buprenorphine, its proper utilization in clinical practice, and the public policy aspects.

This unique online forum will be comprised of renowned specialists presenting the latest advances in basic science, neurology, clinical application, pharmacology, pharmacogenetics, public health, opioid addiction, ethics, legal, regulatory and compliance.

We invite you to become a commercial supporter of BUPE2024.

As a commercial supporter you can enjoy a wide range of benefits from a carefully selected sponsorship.

Your sponsorship helps support valuable education and networking throughout the **BUPE2024** conference and beyond.

Benefits of Participating...

- Showcase your products or services
- Reach a diverse, multidisciplinary audience
- Raise brand awareness and create preference
- Support a sales promotion campaign
- Create positive PR and raise awareness of your organization as a whole

This prospectus provides an overview of the opportunities available at **BUPE2024** to support important professional education, and how to reap substantial marketing benefits for several months.

SPONSORSHIP OPPORTUNITIES

Sponsorship is an ideal way to gain prime, credible exposure and make a longterm impact among a highly influential audience.

Sponsors stand out and deliver a message of commitment and support to attendees.

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- Premium spot in the online conference website expo section - includes link to your company website/landing page, social channel links [Minimum 6 months]
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- Rotating banner ad on **BUPE2024** homepage
- Verbal Recognition at the opening and closing general sessions
- One (1) custom email broadcast to the full conference list post-conference (10,000+ database)
- Attendee roster with names and email addresses

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- Verbal Recognition at the opening and closing general sessions
- Attendee roster with names and email addresses

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SILVER EXHIBIT PACKAGE \$2,500

- Spot in the online conference website expo section - includes 100-word company description and link to your company website/landing page, social channel links [*Minimum 6 months*]
- Verbal Recognition at the opening and closing general sessions
- Attendee roster with names and email addresses
- You're bound to make new connections, meet unexpected partners and maximize your marketing dollars.

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EXTENDED REACH

We offer an array of sponsorship opportunities to fit your needs and budget. Among them are:

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Place your ad directly in front of organized medical professionals each time they visit the **BUPE2024** or *JOM* websites.

• Mailing List Program

Send a mail piece or email message directly to **JOM**'s 10,000+ database through this exclusive mailing list program. **Connect with Market Leaders** Partnering with **BUPE2024** and the *Journal of Opioid Management* connects you to more than 10,000 medical professionals who are the unique audience that can help you break into or cement your status as a leader in the pain management and OUD specialties.

Reach the influential gatekeepers to the physician market you're looking to tap into.

YOUR OPPORTUNITY IS HERE...

MISSION STATEMENT

Buprenorphine: Clinical and Public Policy Implications (**BUPE2024**) addresses all aspects of the proper use and safe management of buprenorphine by providing education and guidance to physicians and healthcare professionals on how to safely prescribe and responsibly manage this and other opioids, as well as the legal and ethical ramifications each medical professional must face.

The *Journal of Opioid Management* is the only peerreviewed professional journal dedicated to all aspects of the proper and adequate use of opioids. It provides education and guidance to physicians and healthcare professionals on how to safely prescribe and responsibly manage these powerful drugs.

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If you have any questions, or need additional information, we are happy to assist.

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